

MRPL Co-sponsors MSME Conclave



Justice K.S. Hegde Institute of Management, Nitte Education Trust along with Karnataka Bank Limited (KBL) organized MSME Conclave & Business Awards 2018 on 3rd November 2018 at Hotel Ocean Pearl Mangaluru. MRPL co-sponsored this event and ensured the participation of 25 MSME vendors in this conclave. More than 200 MSM Entrepreneurs from Karnataka and neighboring states participated in the conclave.

The event was inaugurated by Mr. Mahabaleshwara M S, MD and CEO of Karnataka Bank Ltd. in the presence of Mr. Vishal Hegde, Pro-Chancellor, NITTE Deemed to be University, Mr. Suresh K Rao, Chief General Manager (Materials) - MRPL, and Dr Sreekanth A K, Managing Director DXC Technologies, Bengaluru. Speaking on the occasion, Mr. Suresh K Rao highlighted the various initiatives being implemented in MRPL to strengthen the MSME Ecosystem and called upon the MSME vendors to make best use of these opportunities.

The full-day event had eminent speakers and industry experts who conducted various sessions which were beneficial to the participating MSMEs. The topics included i) Importance of Digital Transformation - Best practices and its Monetisation, ii) E-Marketing – Integration of sales platform on digital channels, iii) Transforming customer experience – digitise to accelerate results, iv) Supply chain management – Emerging digital trends, v) Access to Finance – Digital Sources & Key Assessment Criteria etc.

Mr. Venugopal V.J., Chief Manager (Materials) - MRPL, made a detailed presentation on the various Government of India initiatives, which have been successfully implemented by MRPL in the procurement processes, mainly to strengthen the MSME Ecosystem. He also explained the recently implemented TReDS (Trade Receivables e-Discounting System) and GeM (Government e Marketplace) and requested MSMEs to register in these platforms and avail the benefits.

The conclave concluded with an Award Ceremony, wherein more than 20 MSMEs were awarded under various categories.

